



8th Annual Bear Lake Parade of Homes Magazine Ad Pricing & Specs

Pricing	HBA Member	Open Rate
Full Page	\$1100	\$1500
Premier Location	\$1800	\$2200
Half Page	\$600	\$800
Quarter Page	\$400	\$650

Specs:

Full Page	7.63 x 9.95
Half Page (horizontally)	7.63 x 4.95
Half Page (vertically)	3.77 x 9.95
Qtr Page	3.77 x 4.95

Press-Ready ads must be 300 dpi and CMYK.

For advertising information:
Natalie Hirschi 435.932.0422
bearlakehba@gmail.com

This is a year round publication. Distributed by builders, realtors and local businesses.